

Dean Fernandes

Technology & Product Executive

Revenue growth. Portfolio economics. Global execution.



THE EXECUTIVE FIT

For more than 25 years, I have led enterprise technology organizations and built the platforms and managed-service portfolios that CIOs buy. My career spans NWN, DXC Technology, Pearson, CSC and Nortel, connecting product strategy, engineering, enterprise IT and commercial execution.

I connect investment, offer strategy, pricing and global teams with growth and stronger operating economics. At NWN and DXC, I built and managed Digital Employee Experience (DEX) offers. My background includes AI-enabled platforms, Digital Workplace transformation, P&L ownership and M&A integration. As founder of NorthRidge Advisory, I apply this experience to executive, fractional and advisory mandates.

Target mandates: CTO; product and technology leadership; enterprise IT transformation. Full-time, fractional and interim opportunities.

\$300M+

Revenue Growth

Delivered at NWN

\$2B

Workplace Portfolio

Led offer strategy at DXC

250 Professionals

Global Product &
Engineering Team

Led at DXC

SELECTED LEADERSHIP HIGHLIGHTS

NWN | Platform strategy & revenue growth

Architected the Experience Management Platform and led AI-enabled platform and portfolio strategy for a \$1B+ services organization, contributing to \$300M+ in revenue growth.

DXC Technology | Global scale & operating economics

Led 250 product and engineering professionals supporting a \$2B workplace portfolio. Platform automation reduced cost-to-serve 20-30% and improved resolution times more than 25%.

Pearson | Enterprise workplace transformation

Built Global Workplace Services and led a team of up to 120. A Microsoft 365 and Teams program for 52,000+ employees delivered 35% cost savings.

Nortel | Business building & executive ownership

Progressed to CTO and General Manager, building and scaling a \$50M+ Network Application Services business. Additional executive IT leadership experience at CSC.

LEADERSHIP RANGE

Product & platform strategy | P&L and portfolio management | AI & automation
Global engineering & Digital Workplace | Transformation | M&A integration

Discuss an executive opportunity

Manalapan, New Jersey | contact@northridgeadvisory.net

Executive experience | [linkedin.com/in/dean-a-fernandes/](https://www.linkedin.com/in/dean-a-fernandes/)